

# RAINMAKER

Our purpose is to produce  
drinking water for communities in need, so  
that nobody goes thirsty

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## OTC:RAKR Investor Fast Facts

Rainmaker Worldwide Inc. is headquartered in Peterborough, Canada, with an innovation and manufacturing center in Rotterdam, Netherlands. Rainmaker is listed on the Over the Counter Markets (OTC:RAKR). The Company is actively engaged in the commercialization of its patented water technology solutions, and employs both a product sales and water-as-a-service strategy for domestic and international markets.

### ACCREDITED INVESTORS

Citi GPS: *Global Perspectives & Solutions* estimates a total of \$7.5 to \$9.7 trillion investment is needed globally for water, sanitation, and related equipment. If you're looking to make a smart investment in water, this is where to start. We welcome working with Accredited Investors directly. We look forward to sharing our business plan, discussing our operations, and outlining our strategic vision. Please contact Michael O'Connor, CEO.

### PRIMARY CONTACT INFORMATION

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## INDUSTRY PROBLEM

If you research the world's water supply, you soon come across these statistics:

- Less than 3% of the world's water is fresh – the rest is seawater and undrinkable in its current state.<sup>2</sup>
- Of this 3%, over 2.5% is frozen, locked up in Antarctica, the Arctic, and glaciers.<sup>2</sup>
- People and animals rely on 0.5% of the world's water for all of our needs.<sup>2</sup>

The world's population is growing. Currently it's approximately 7.5 billion, and is projected to become 8 billion by 2023 and 9 billion by 2038.<sup>1</sup> Much of this new growth will come in regions that are water stressed, specifically Africa, China, India, Pakistan, Bangladesh, and Mexico.

## SEIZING THE OPPORTUNITY

RobecoSAM *Water: The Market of the Future*, estimates that the market opportunities related to the water sector could reach \$1 trillion by 2025.<sup>3</sup>

Rainmaker builds two types of energy-efficient fresh water-producing technologies to participate in this opportunity.

1. Air-to-Water, which harvests fresh water from humidity in the atmosphere.
2. Water-to-Water, which transforms seawater or polluted water into drinking water.

Our technology is both wind and solar powered, is deployable anywhere, and leaves no carbon traces. We also offer options for grid and diesel powered models. Rainmaker occupies the optimum and most flexible position when it comes to size, capacity and cost. The technology can easily and quickly be deployed where the water is needed most.

Air-to-Water units are available in three sizes, producing 5,000, 10,000 or 20,000 liters of drinking water per day.

Water-to-Water units are also available in three sizes producing 37,500, 75,000 or 150,000 liters per day. This makes each unit suitable for communities of 250 to 30,000 people, depending on units deployed. Rainmaker water is affordable — costing as little as 0.5¢ per liter, which is up to 50% less expensive than competitive technology production.

## COMPETITION AND MARKET OVERVIEW

### Air-to-Water Solutions

Competition comes from a few atmospheric water generator companies, which mostly depend on grid energy. Rainmaker's competitive advantage is that we are a decentralized water production company, powered by renewable energy, which makes our patented technology markedly more efficient — requiring half as much energy with a price per liter output of up to 3 times better than what is currently available.

### Water-to-Water Solutions

Desalination and reverse osmosis competition generally tends to focus on the industrial sector, and relies on grid energy. Rainmaker's patented decentralized and renewable energy technology produces more water for less power. Over a 15-year life span, we can be up to 100% more efficient. The technology has flexibility in the water that's treated, has lower operating and maintenance costs, and is easily and quickly deployed where needed.

## MARKET SIZE

### Total Available Market (TAM)

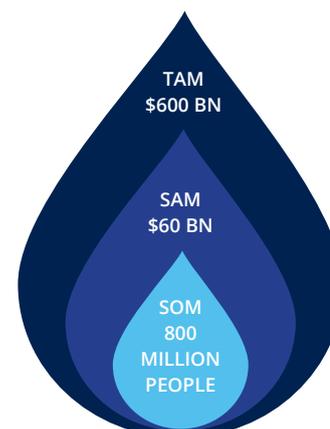
The global water market was estimated at approximately \$600 billion in 2014.<sup>1</sup>

### Serviceable Available Market (SAM)

The drinking water market is estimated at 10%.<sup>1</sup>

### Serviceable Obtainable Market (SOM)

Our target market is the estimated 800 million people who do not have access to clean water.<sup>1</sup> The World Health Organization specifies 50 litres per person per day as the recommended 'intermediate' quantity needed to maintain health, hygiene and for all domestic uses.<sup>4</sup>





## MARKETS FOR OUR AIR-TO-WATER TECHNOLOGY

- Humanitarian applications in traditional areas of water scarcity.
- Island and rural communities with limited fresh water supplies.
- Temporary humanitarian applications in disaster or war zones.
- Growing industrial and commercial applications.
- Corporate CSR programs.
- Commercial and industrial

## MARKETS FOR OUR WATER-TO-WATER TECHNOLOGY

- Communities with inadequate or no access to a fresh water source or reliable energy source, but close to a significant supply of seawater or polluted water.
- Corporations looking for energy-efficient technology to clean and potentially reuse waste water.
- Cities or regional governments restoring rivers, lakes and harbors.

## WHY YOU SHOULD INVEST IN RAINMAKER

- Rainmaker is fully operational with \$15-million invested to date in IP and technology. The Company is now market ready and its technology is immediately deployable.
- Combination of water technology and renewable energy that is protected by 12 international patents, and 7 pending patents. It is truly unique and applicable to the market globally.
- A team with extensive management experience, who led numerous successful IPOs and managed publicly traded growth companies.
- Overall sales pipeline continuously increases with new projects and applications, with a projected Compound Annual Growth Rate (CAGR) 2017-2021 of 120%.
- Exposure to one of the fastest growing global sectors with extremely favorable trading multiples.

## MANAGEMENT TEAM

Collectively, Rainmaker's management team has a history of bringing new technologies to more than 125 million customers across 10 countries, led over 100,000 employees, and sold companies for up to \$12 billion.



Piet Oosterling  
Inventor & CTO



Michael O'Connor  
CEO



Paul Heney  
MD MENA/Asia



Joost Oosterling  
CFO



Michael Skinner  
CSO

## RAINMAKER WORLDWIDE INC. SECURITY DETAILS

### OTC:RAKR Share Structure (as of Sept 29 2017)

Market Value	\$78,621,186
Shares Outstanding	81,052,769
Authorized Shares	200,000,000
Shareholders of Record	421
CUSIP Number	75088P101

### Financial Reporting / Disclosure

Reporting Status	Alternative Reporting Standard
Audited Financials	Audited
Latest Report	Jun 30, 2017 Quarterly Report
Fiscal Year End	12/31
OTC Marketplace	Pink Limited
Incorporated In	NV, USA

## SERVICE PROVIDERS

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## FOOTNOTES

- 1: Citi GPS: Global Perspectives & Solutions
- 2: Worldmeters.Info - World Population  
<http://www.worldmeters.info/world-population/>
- 3: Unwater.org - Facts and Trends: Water  
[http://www.unwater.org/downloads/Water\\_facts\\_and\\_trends.pdf](http://www.unwater.org/downloads/Water_facts_and_trends.pdf)
- 4: WaterAID - Water: At What Cost? The State of the World's Water 2016